



# LUIS ALVES

PRODUCT DESIGNER

✉ Luis.c.alves@gmail.com

🌐 www.luisalves.work

🌐 linkedin.com/in/alvesluis/

📄 fenix1445

☎ +351 91 093 21 52

🏠 Lisbon South Bay, Portugal



## EDUCATION



### MASTER IN ERGONOMICS | USER EXPERIENCE - Faculty of Human Kinetics

📍 Lisbon University, Portugal

20/09/2018 - Present

First-year of Master in Ergonomics, user experience specialization complete with high grades in 90% of the course disciplines and now writing my thesis. The first year's main disciplines were User research, Usability, Emotional Design, Games Design, Basis of Ergonomics, Statistical Methodologies, Cognitive ergonomics, and Human reliability.



### DEGREE IN VISUAL DESIGN - IADE Creative University

📍 Lisbon, Portugal

20/09/1992 - 30/06/1996

During my degree I had the proper and adequate training to become a complete Designer in disciplines like Visual Design, Drawing, History of Art, History of Design, Interior Design, Product and Industrial Design, Technical Drawing, Computed Design, Photography, Video, Ergonomics, among others. In the last 2 years of the course, I have chosen a specialization in Visual Design.



## WORK EXPERIENCE



### LEAD PRODUCT DESIGNER - Morsum LLC

📍 New York, United States - Remote work

17/03/2017 - Present

Designing all Morsum products, communications, and Marketing collateral pieces

- Mobile Design
- Frontend Design
- Corporate identity
- Marketing design pieces to consolidate communications



### SENIOR UI & UX DESIGNER - Talkdesk Inc.

📍 Lisbon, Portugal

28/03/2016 - 15/03/2017

- Design UI/UX and Frontend Development for Talkdesk applications
- Helping to establish a federated design practice within the organization



### SENIOR UI & UX DESIGNER - Altice Labs (Portugal Telecom)

📍 Lisbon, Portugal

01/01/2016 - 12/03/2016

UI and UX Design for Altice web and mobile Apps. Documented UI&UX guidelines to create apps for Middle East countries.

## UI & UX MOBILE DESIGNER / LEAD DESIGNER MEO WALLET - SAPO (Portugal Telecom)

Lisbon, Portugal

06/06/2010 - 31/12/2015

I was hired to SAPO because of my experience designing mobile apps for iOS. At SAPO my Skills as a mobile Designer expanded to Android. It was very exciting to Design the following apps: Meo Remote (iOS); App Sudoeste TMN (iOS and Android); Sapo Tempo Widget (Android); Auto Sapo (iOS and Android); Banca Sapo (iOS); Meo Wifi iOS; Sapo Desporto - Windows 8; Sapo Transportes (Android); Sapo Cinema (Android); App Sic 20 anos (iOS and Android); Speedyline (iOS and Android); Meo Stories (iOS and Android); Meo Wallet (iOS, Android, IPTV, WinRest, Web site); In the last 2 years at SAPO I was nominated Lead Designer for the MEO Wallet project; Overall responsibility for all production work completed by the project Design Team and for providing the strategic design direction for the project.

## CREATIVE DIRECTOR - Waveweb outsourced to Siemens S.A.

Alfragide, Portugal

30/06/2005 - 30/05/2010

After 3 years of working for Waveweb I got a promotion to Creative Director and had the responsibility to hire and lead a team of 3 Designers to work at Siemens HQ. Along with my Siemens outsourcing activity I was also responsible for all Waveweb corporate Identity and Website. I also continued working with other companies designing websites and web apps. In middle 2009 WaveWeb began developing mobile apps and that was when my career as a Mobile UI/UX Designer began. We developed the Lisbon Metro app that in the first week hit number one in the Portuguese Apple iOS Store. After Metro app, we designed and made mockups of a few more until I left the company in 2010.

## GRAPHIC AND WEB DESIGNER - Waveweb outsourced to Siemens S.A.

Alfragide, Portugal

03/01/2002 - 30/06/2005

I moved to this web consulting firm in early 2005 and I was outsourced to Siemens Portugal HQ as a Designer. At Siemens I was involved in the UX and UI of Siemens.pt; Corporate Intranet Websites and Web apps as well as Graphic Design pieces for Siemens Marketing team. Although I was outsourced to Siemens I was also in charge of other external clients and projects designing websites, web apps, corporate identity, brochures, etc.

## GRAPHIC DESIGNER - Business Directions Group Ltd.

Lisbon, Portugal

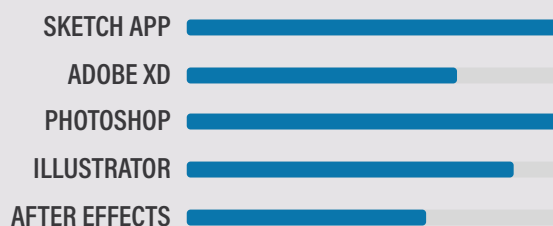
01/10/1996 - 30/11/2001

Designed above and below the line advertising pieces for Nestlé, Banco do Brasil and Kilom. Had the pleasure to work in great products, especially for Nestlé, like Nescafé, Buondi, Sical and Tofa.

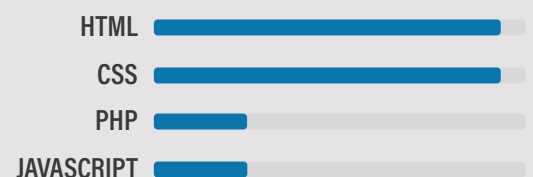


## PERSONAL SKILLS

### TOOLS



### CODE



## COMMUNICATION SKILLS

Good integration in multicultural environments. Good socialization and integration in groups.  
Experienced in dealing with difficult clients easing things for a positive outcome.  
Good mediation skills within groups with different opinions.

## JOB RELATED SKILLS

Designing for the Web since 1999 and Designing apps for iOS and Android since 2009.  
Excellent collaboration with developers to develop mobile apps, websites and web apps.  
Excellent self-management and team management to complete projects within a deadline.  
Experienced in quoting projects, recruiting and in briefing meetings with clients.  
Great sense of responsibility with all projects and tasks.



## LANGUAGES



## HONORS AND AWARDS

### 3RD PRIZE FOR APP DESIGN AND DEVELOPMENT - SAPO Codebits 2012

Lisbon, Portugal

November 2012

3rd Prize for Design and Development of iOS and Android App.

"SAPO Codebits was an annual conference and hackathon held in Portugal, organized and sponsored by SAPO, that ran from 2007 to 2014. The event lasted for three days, 24 hours a day, and included talks, a programming contest and several satellite activities combining entertainment with geek culture." Wikipedia

The SAPO Codebits hackathon on average had 90 groups competing.

### 1ST PRIZE FOR CODEBITS LABS 2011 PROJECTS - SAPO Codebits 2012

Lisbon, Portugal

November 2012

1st Prize for Codebits Labs projects 2011/2012.

### 4TH PRIZE FOR APP DESIGN AND DEVELOPMENT - SAPO Codebits 2011

Lisbon, Portugal

November 2011

4th Prize for Design and Development of iOS and Android App.

## 2ND PRIZE FOR APP DESIGN AND DEVELOPMENT - SAPO Codebits 2010

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November 2010

2nd Prize for Design and Development of iOS and Android App.

## 1ST HONORABLE MENTION - Tobis Portuguesa

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1994

1st honorable mention in a competition for the design of Tobis Portuguesa cinema award trophy.



## LATEST CONFERENCES, WORKSHOPS AND TRAINING

### SEMINAR - HUMAN FACTORS AND AUTONOMOUS DRIVING - Faculty of Human Kinetics

Lisbon, Portugal

Ergonomists participating in international autonomous driving projects addressed Ergonomics and Innovation issues.

### ERGOAGE 2018 - 3RD INTERNATIONAL CONFERENCE IN ERGONOMICS AGING AND LABOUR - Olga Cadaval Cultural Centre

Sintra, Portugal

Age management and work. Challenges for active and productive aging.

### WORKSHOP - ERGONOMY IN PRACTICE - Faculty of Human Kinetics

Lisbon, Portugal

Ergonomic Work Analysis: Understanding Worker Activity as a differential of study

### ALPHA COURSE - Our Lady of Grace Parish

Barreiro, Portugal

Alpha is an 11-week course that creates a space where people are excited to bring their friends for a conversation about faith, life, and God.

### MIX08 - Microsoft web conference

Las Vegas, United States

Microsoft Sharepoint Workshop, Silverlighting.

### AN EVENT APART - A list apart

San Francisco, United States

Creativity, Design, CSS e XHTML, creative process workflows, client relations.

### WORKSHOP - DESIGNING THE NEXT GENERATION OF WEB APPLICATIONS - By Peter Merholz from Adaptive Path

Lisbon, Portugal

The design process and concepts of Design patterns and usability.

### SHIFT - Web conference

Lisbon, Portugal

Various talks about the web.



## VOLUNTEER WORK



### ALPHA COURSE STAFF TEAM MEMBER - Our Lady of Grace Parish

Barreiro, Portugal

May 2019 - Present

Alpha is an 11-week course that creates a space where people are excited to bring their friends for a conversation about faith, life, and God.

As a staff team member I have served in the following stations:

- Table co-host serving food and drinks to guests and hosts.
- Computer and video assistant. Video projection for the sessions.
- Bar assistant before, during and after the course session.



### FOOD DELIVERY TO THE HOMELESS AND THE POOR - Our Lady of Grace Parish

Barreiro, Portugal

June 2018 - Present

The financial crisis and social dysfunction have created special people's needs and aware of this problem, a group of volunteers that belong to a charismatic prayer group from the Parish, started a service of food delivery to the homeless and the poor that occurs twice a week. As a staff team member my mission is to:

- Pick food items from entities that offer them and deliver them to the poor.
- Help with facilities cleaning and maintenance.
- Help organize people's files.
- Help organize food storage and seasonal special deliveries.



## HOBBIES



GUITAR PLAYING



COOKING



GAMING



MOVIES



EXERCISE



TRAVEL